



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION

# INDUSTRY FOR EMPOWERMENT

Building capacities for gender  
equality in manufacturing



25- 30 October 2017, Kingdom of Bahrain

# Gender and Industrial Development

UNIDO recognizes that gender equality and the empowerment of women (GEEW) are key to achieving sustainable economic development and are drivers of poverty reduction and social integration. UNIDO promotes gender equality through the mainstreaming of gender considerations into all its policies, programmes and organizational practices and through targeted technical cooperation projects for women's empowerment.

Although there have been significant achievements over the last decades, women's socioeconomic disadvantage is still reflected in pervasive gender inequalities in earned income, access to productive resources such as credit and assets, educational attainment, liberty to pursue a profession, and time-use. This is evidently a significant missed opportunity. Not only is gender equality an important goal in its own right but it is also demonstrated to correlate with higher levels of per capita gross domestic product, the level of competitiveness, and human development .

Industrialization directly affects women's roles and participation in the labour force and economic life in general. Industrial strategies and policies have the potential to decrease existing gender-based discrimination and be a tool for the empowerment of women if properly designed and implemented.

The lack of knowledge about industrial development gender mainstreaming strategies and tools within governments and development partners constrains the gathering of sex-disaggregated data and the development and implementation of gender-sensitive industrial policies and programmes. To address these knowledge gaps, as part of UNIDO's gender-mainstreaming efforts and its Gender Equality and Women's Empowerment Strategy, 2016-2019, UNIDO has developed a training programme on gender equality and inclusive and sustainable industrial development.

# Course Concept

The five-day training programme targets government officials engaged in the design and implementation of industrial policies, gender focal points of the relevant national ministries (e.g. industry, economy, labour and trade), regional organizations and representatives of associations focusing on the economic empowerment of women. The training course will be focused on participants from Arab and African countries. Participants will learn how to analyze and measure the links between gender inequalities and industrial development and design policies and programmes to promote women's economic empowerment, based on best practices and country examples.

The number of participants for the training course is limited to 25 persons. Participants will be selected by UNIDO based on the following criteria:

- ▶ Excellent knowledge of English;
- ▶ Regional, national and gender balance;
- ▶ Professional background (Familiarity with economics, industrial development and public sector experience will be considered an asset).

No background knowledge on gender issues will be required, but selected participants will be expected to complete the on-line UNIDO/UN Women training module on Gender, Inclusive and Sustainable Industrial Development (ISID) in advance of the face-to-face training in Bahrain.



# Course Design

The training course is organized in modules focusing on different aspects of the two-way relationship between industrial development and gender equality, and will also involve a one-day field trip. Theoretical explanations will be illustrated by country case studies as well as examples of UNIDO projects with strong gender components. The training will involve a combination of lectures and group exercises.

At the end of the course, participants will be able to:

- ▶ Apply basic concepts and principles of gender equality to industrial development issues;
- ▶ Identify gender patterns in manufacturing, including the manner in which industrial development impacts women's economic empowerment and the ways gender inequality impacts industrial performance and competitiveness;
- ▶ Describe roles, opportunities, and constraints for women in industry, such as occupational segregation, gender-wage gaps and the growth of informal sectors;
- ▶ Identify bottlenecks and prioritize policy measures to promote women's entrepreneurship in different contexts;

Sessions will be delivered by UNIDO staff and invited experts. Training sessions and all materials will be in English.

Place:	Manama, Kingdom of Bahrain- location to be determined
Date:	25- 30 October 2017
Eligibility:	Participation in the course is open to high- and mid-level professionals from Arab and African countries that are engaged in the field of industrial development as well as representatives from associations focusing on women's economic empowerment. Seniority is the key selection determinant for participation. Qualified female candidates are particularly encouraged to apply.
Participants:	The number of participants is limited to 25 persons. Participants will be selected based on their application package (see below).
Application requirements:	Applicants need to submit the following documents: <ul style="list-style-type: none"> <li>• Curriculum Vitae</li> <li>• Letter of recommendation/nomination</li> <li>• Letter of motivation</li> </ul>
Application:	To apply, please visit: <a href="http://institute.unido.org/gender2017">http://institute.unido.org/gender2017</a> The deadline for applications is 21 August 2017.
Accommodation, catering and travel:	The course will be delivered free-of-charge. Participants will be provided accommodation, catering and travel.
Language of the course:	The course and all related material will be in English. No translation services will be provided.
Documentation:	Participants will receive relevant learning materials during the course.
Certificate:	A certificate of completion will be awarded to all those who participate in all components and successfully complete all course requirements.
Required pre-training:	Online UNIDO/UN Women training module on Gender, Inclusive and Sustainable Industrial Development (ISID).
Course faculty:	UNIDO staff and invited experts.



MINISTRY FOR FOREIGN  
AFFAIRS OF FINLAND



Arab International Center for  
Entrepreneurship & Investment  
Kingdom of Bahrain

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For further information, please visit the website of the UNIDO Institute for Capacity Development at:

[institute.unido.org/gender2017](http://institute.unido.org/gender2017)

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